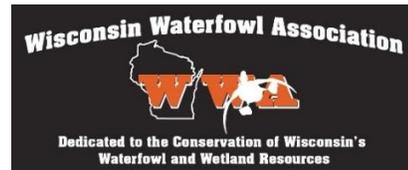


## WWA Decoy Carving Contest Call - Agenda - Tuesday, November 8<sup>th</sup>, 2016

**Start Time** -6:30 p.m.    **End Time** – 8:00 p.m.

**Call in:** 1-800-786-1922    **Password:** 82632815



- **6:30 – 6:33    Roll call – confirm attendance**
- **6:33 – 6:40    Determine a name for the contest event**  
Solicit ideas from the committee members, discuss
- **6:40 - 6:55    Develop a list of potential judges**  
Team to prioritize a list, assign team member to make contacts and confirmations  
(3 judges, 1 alternate)
- **6:55 – 7:10    Awards – number/divisions/vendors**  
Discussion of this topic, assign a team member to investigate and report back
- **7:10 – 7:20    Initial advertising/promotion campaign**  
Discussion: where for ads/how much? Promotional posters, where? FB campaign?  
Postcard to mailing list? Creation of its own “tab” on wisducks.org, (Don to get quote  
from current vendor on mailings...)
- **7:20 – 7:30    Rules package update/IWCA affiliation update**  
Mike to provide insight on these issues, brief discussion of this topic to ensue
- **7:30 – 7:50    Booth opportunities**  
Discussion of this topic:
  - T-shirts – artwork, logo, etc. – offer input to Eric so he can get mock-ups
  - Carving demonstration at the booth?
  - Cabela’s participation in our booth or another? (Don has a call, 10/31)
  - Calendar sales, other fundraising efforts, class A?
  - Peter Ziegler present to represent (requested via e-mail, on 9/28)
- **7:50 – 7:55    Assign a team member to begin a budget drafting exercise**  
Primary income: entry fees... Primary expenses: gifts, per diems/judges, promotion
- **7:55 – 8:00    Assign a team member to begin a time & action drafting exercise**  
Determine “deadlines”/key dates, develop lead time estimates, reveal timelines for  
action sequences based on known facts, including when/where/how many volunteers  
will be needed for various programs...