

Appendix D

Consumer Price Index adjustments based on the year the price was established and 2014 license sales. This table is not inclusive of all licenses, applications and stamps, but serves as an example of how CPI adjustments would affect licenses.

License Name	Number Sold	Current Cost	Price Year	CPI Adjustment	Adjusted Cost	Increased Revenue
Resident Gun Deer	396,415	\$24.00	2005	\$4.00	\$28.00	\$1,585,660
Resident Annual Fishing	477,688	\$20.00	2005	\$3.00	\$23.00	\$1,433,064
Resident Conservation Patron	42,532	\$165.00	2005	\$30.00	\$195.00	\$1,275,960
Resident Archer Deer	143,824	\$24.00	2004	\$4.00	\$28.00	\$575,296
Resident Spousal Combo Fishing	109,995	\$31.00	2005	\$5.00	\$36.00	\$549,975
Resident Antlerless Bonus	73,315	\$12.00	1991	\$7.00	\$19.00	\$513,205
Resident Sports	48,669	\$60.00	2005	\$10.00	\$70.00	\$486,690
Resident Senior Annual Fishing	121,101	\$7.00	1997	\$2.00	\$9.00	\$242,202
Resident Crossbow Deer	44,395	\$24.00	2005	\$4.00	\$28.00	\$177,580
Resident Small Game	83,195	\$18.00	2005	\$2.00	\$20.00	\$166,390
Resident Spring Turkey License	81,424	\$15.00	2005	\$2.00	\$17.00	\$162,848
Resident Junior Gun Deer	50,290	\$20.00	2005	\$3.00	\$23.00	\$150,870
Resident Trapping	20,265	\$20.00	2004	\$4.00	\$24.00	\$81,060
Resident Junior Annual Fishing	33,470	\$7.00	1997	\$2.00	\$9.00	\$66,940
Resident Junior Conservation Patron License	3,593	\$75.00	2004	\$16.00	\$91.00	\$57,488
Resident Lake Winnebago Sturgeon Spearing	12,493	\$20.00	2003	\$4.00	\$24.00	\$49,972
Resident Junior Archer Deer	11,225	\$20.00	2005	\$3.00	\$23.00	\$33,675
Resident Disabled Annual Fishing	16,003	\$7.00	1996	\$2.00	\$9.00	\$32,006
Resident Fall Turkey License	13,402	\$15.00	2005	\$2.00	\$17.00	\$26,804
Resident Junior Sports	2,272	\$35.00	2004	\$7.00	\$42.00	\$15,904
Resident Senior Citizen Small Game	15,439	\$9.00	2005	\$1.00	\$10.00	\$15,439
Resident Junior Small Game	9,354	\$9.00	2004	\$1.00	\$10.00	\$9,354
Resident Junior Crossbow Deer	1,567	\$20.00	2005	\$3.00	\$23.00	\$4,701
Resident Upriver Sturgeon Spearing	480	\$20.00	2003	\$4.00	\$24.00	\$1,920
Nonresident Gun Deer	24,406	\$160.00	2004	\$35.00	\$195.00	\$854,210
Nonresident Annual Fishing	74,511	\$50.00	2005	\$9.00	\$59.00	\$670,599
Nonresident Archer Deer	6,459	\$160.00	2004	\$35.00	\$195.00	\$226,065
Nonresident 4-Day Fishing	55,092	\$24.00	2005	\$4.00	\$28.00	\$220,368
Nonresident 15-Day Fishing	24,284	\$28.00	2005	\$5.00	\$33.00	\$121,420
Nonresident 15-Day Family Fishing	14,858	\$40.00	2004	\$8.00	\$48.00	\$118,864
Nonresident Small Game	5,552	\$85.00	2005	\$15.00	\$100.00	\$83,280
Nonresident Antlerless Bonus	4,066	\$20.00	1991	\$13.00	\$33.00	\$52,858
Nonresident Crossbow Deer	1,278	\$160.00	2004	\$35.00	\$195.00	\$44,730
Nonresident Spring Turkey License	3,346	\$60.00	2004	\$13.00	\$73.00	\$43,498
Nonresident Sports	502	\$275.00	2004	\$62.00	\$337.00	\$31,124
Nonresident Junior Sports	3164	\$36.00	2005	\$6.00	\$42.00	\$18,984
Nonresident 5-Day Small Game	1,945	\$55.00	2005	\$9.00	\$64.00	\$17,505
Nonresident Conservation Patron	107	\$600.00	2004	\$135.00	\$735.00	\$14,445
Nonresident Junior Conservation Patron	814	\$77.00	2005	\$13.00	\$90.00	\$10,582
Nonresident Fall Turkey License	336	\$60.00	2004	\$13.00	\$73.00	\$4,368
Nonresident Lake Winnebago Sturgeon Spearing	231	\$65.00	2005	\$12.00	\$77.00	\$2,772
Nonresident Furbearer	52	\$160.00	2004	\$35.00	\$195.00	\$1,820
Nonresident Upriver Sturgeon Spearing	11	\$65.00	2005	\$12.00	\$77.00	\$132

Total: \$10,252,627

Comparison of current and standardized discount license rates. All licenses presented are resident prices.

License Name	Number Sold	Current Cost	Current Discount	Standardized Discount	Cost Change	Future Cost	Revenue Change
Junior Gun Deer	50,290	\$20.00	17%	10% to 25%	-\$2 to \$1.50	\$18 to \$21.50	-\$100,600 to \$75,400
Junior Archer Deer	11,225	\$20.00	17%	10% to 25%	-\$2 to \$1.50	\$18 to \$21.50	-\$22,500 to \$16,800
Junior Crossbow Deer	1,567	\$20.00	17%	10% to 25%	-\$2 to \$1.50	\$18 to \$21.50	-\$3,100 to \$2,400
Junior Small Game	9,354	\$9.00	50%	10% to 25%	\$4.50 to \$7	\$13.5 to \$16	\$42,100 to \$65,500
Junior Fishing	33,470	\$7.00	65%	10% to 25%	\$8 to \$11	\$15 to \$18	\$267,800 to \$368,200
Spousal Fishing	109,995	\$31.00	23%	15% to 25%	-\$1 to \$3	\$30 to \$34	-\$110,000 to \$330,000
Senior Small Game	15,439	\$9.00	50%	25% to 50%	\$0 to \$4.50	\$9 to \$13.50	\$0 to \$69,500
Senior Fishing	121,101	\$7.00	65%	25% to 50%	\$3 to \$8	\$10 to \$15	\$363,300 to \$968,800
Disabled Fishing	16,003	\$7.00	65%	25% to 50%	\$3 to \$8	\$10 to \$15	\$48,000 to \$128,000

Total: \$485,000 to \$2,024,600

First-time buyer license revenue compared to standard license revenue for 2014 first-time buyer license sales

License Name	Number Sold	First-Time Buyer Cost	Standard Cost	First-Time Revenue	Standard Revenue	Revenue Difference
Resident Annual Fishing - First-time Buyer	65,652	\$5.00	\$20.00	\$328,300	\$1,313,000	\$984,700
Resident Gun Deer - First-time Buyer	13,452	\$5.00	\$24.00	\$67,300	\$322,800	\$255,500
Resident Archer Deer - First-time Buyer	11,937	\$5.00	\$24.00	\$59,700	\$286,500	\$226,800
Resident Small Game - First-time Buyer	10,322	\$5.00	\$18.00	\$51,600	\$185,800	\$134,200
Resident Junior Gun Deer - First-time Buyer	8,189	\$5.00	\$20.00	\$40,900	\$163,800	\$122,900
Resident Spring Turkey - First-time Buyer	8,787	\$5.00	\$15.00	\$43,900	\$131,800	\$87,900
Resident Junior Archer Deer - First-time Buyer	4,841	\$5.00	\$20.00	\$24,200	\$96,800	\$72,600
Resident Junior Small Game - First-time Buyer	5,195	\$5.00	\$9.00	\$26,000	\$46,800	\$20,800
Resident Trapping - First-time Buyer	1,358	\$5.00	\$20.00	\$6,800	\$27,200	\$20,400
Resident Fall Turkey - First-time Buyer	1,677	\$5.00	\$15.00	\$8,400	\$25,200	\$16,800
Resident Senior Small Game - First-time Buyer	585	\$5.00	\$9.00	\$2,900	\$5,300	\$2,400
Nonresident Annual Fishing - First-time Buyer	34,401	\$25.75	\$50.00	\$885,800	\$1,720,100	\$834,300
Nonresident Gun Deer - First-time Buyer	3,546	\$79.75	\$160.00	\$282,800	\$567,400	\$284,600
Nonresident Archer Deer - First-time Buyer	2,220	\$79.75	\$160.00	\$177,000	\$355,200	\$178,200
Nonresident Small Game - First-time Buyer	2,719	\$42.75	\$85.00	\$116,200	\$231,100	\$114,900
Nonresident Spring Turkey - First-time Buyer	879	\$29.75	\$60.00	\$26,200	\$52,700	\$26,500
Nonresident Furbearer - First-time Buyer	83	\$79.75	\$160.00	\$6,600	\$13,300	\$6,700
Nonresident Fall Turkey - First-time Buyer	162	\$29.75	\$60.00	\$4,800	\$9,700	\$4,900
Nonresident Trapping - First-time Buyer	6	\$75.75	\$150.00	\$500	\$900	\$400

Total: \$3,395,500