From: Jessica Roslof Berge (Indeed Applicant)
To: wwainfo@centurytel.net; russ3376_6nc@indeedemail.com
Subject: Executive Director candidate - Jessica Roslof Berge applied on Indeed
Date: Wednesday, November 21, 2018 12:15:58 PM
Attachments: Resume of J Berge - Your Next Marketing Hire.pdf

indeed

Jessica Roslof Berge applied for your Executive Director job in Wales, WI

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Interested in this candidate?

Mark your interest level to keep your candidate list organized.

Yes	Maybe	Reject

This will not be shared with the candidate

Candidate Overview

Resume

You can find the resume attached at the bottom of this email.

Application Questions

How many years of Cash Flow Management experience do you have?

15

How many years of Social Media Management experience do you have?

12

How many years of Fundraising experience do you have?

10

How many years of Management experience do you have?

15

Cover Letter

November 21, 2018

Jessica Berge
W4954 Farm Village Lane
Elkhorn, WI 53121

Wisconsin Waterfowl Association

RE: Executive Director

Dear Wisconsin Waterfowl Association Board of Directors:

Thank you for this opportunity to apply for the Executive Director position available at the Wisconsin Waterfowl Association.

As a professional brand ambassador, I know the importance of communicating an organization's mission while focusing on its goals with every effort, every handshake, and at every event. I am an excellent communicator, leader, and manager. Further, I am experienced working independently and reporting to a board of directors.

• I have a Masters degree in corporate and public communications, a Bachelor's degree in

interpersonal communication, and twenty+ years of progressive marketing and leadership experience.

• I have selected and managed outsourced teams, in-house staff, projects, events, and brand strategy both at inhouse positions and in agency/consultancy positions, which means I have a wealth of experience leading and managing organizations of varying sizes.

• Brand creation and management, organizational strategy, outreach, fundraising, and event management have been among the most enjoyable parts of my career.

• I support conservation and an active outdoor lifestyle both in theory and in practice; as a former board member of a land trust, as a hiker/camper, and as the wife/mother of avid 'land management' style hunters.

I know that I have the skills necessary to be a fantastic Executive Director of the Wisconsin Waterfowl Association. I hope that I have the opportunity to convince you of my qualifications as well.

Thank you again for this opportunity to apply. I look forward to speaking with you about the position and how I may be the solution you seek.

Sincerely,
Jessica Berge 262.903.8535 berge.home@gmail.com

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