



WISCONSIN WATERFOWL ASSOCIATION

RESTORATION EDUCATION LEGISLATION

<<Date>>

Wisconsin Waterfowl Association

<<First name>>, <<last name>>

Bruce Ross
Executive Director

<<Address>>

<<municipality>> <<State>><<Zip>>

Kelcy Boettcher
Administrative Services

BECOME A WWA SUSTAINING SPONSOR!

Tom Seibert
Regional Director

Dear <<first name>>,

Peter Ziegler
Habitat Restoration Partners

Board of Directors

What's your favorite duck hunting memory? Maybe you were on a Wisconsin marsh, sipping a cup of pre-dawn coffee, lifelong friend by your side (human or canine), a rising sun painting the horizon red, the wing-sounds of birds overhead. Were you tucked into a layout blind, watching cupped geese tumble into your spread, anticipating the call of "take-em!" from the Pit Boss. Was your best labrador on a long, difficult retrieve, then finding and delivering it to hand—with a hardy shake to douse your partners with mud! These are some of my best outdoor memories. When my friends and I gather, we tell the same stories over and over (and with each re-telling, the legend grows). I'll bet you do the same.

Bruce Urben
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Now imagine those opportunities shrinking. The Wisconsin duck hunting tradition is increasingly fragile. Wetlands are threatened, hunting is pursued by ever smaller numbers in the state, growing communities reduce hunting opportunities, and legislators with zero days afield cast votes on issues critical to our future.

Your tax-deductible contribution of \$20 per month keeps WWA in the field, to allow new waterfowling memories to be created—and for the next generation of waterfowlers to create their own!

WWA needs your help today, to:

- Restore wetland habitat critical to Wisconsin breeding ducks
- Advocate on behalf of Wisconsin waterfowlers
- Pass our outdoor ethic on to the next generation of waterfowlers.

Habitat: "If you build it, they will come..."

With your \$20 per month donation, WWA can find matching funds to restore one acre of Wisconsin wetlands. All Wisconsin duck hunters should appreciate that well more than half of the ducks harvested in Wisconsin are born here in Wisconsin! WWA keeps ALL of your contributions here in Wisconsin, and

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focuses on the small wetlands critical to breeding success of the mallards, teal and wood ducks we find overhead in the fall. Our professional ecologists and cadre of habitat volunteers work throughout the year to ensure our Wisconsin wetlands are high quality ecosystems for bird production--and which also provide ecological services (flood control, water filtration, wildlife habitat) that are important to even our non-hunting neighbors.

Advocacy: “Respected as responsible users of our natural resources”

Aldo Leopold (himself a bird hunter) reminded us to cherish our lands if they are to sustain us into the future. American outdoors-men and -women have long been the point-of-the-spear stewards of our precious Wisconsin landscape. Still, legislators and policy makers will not take our perspective into account unless we are there to present it. Your contribution funds WWA work in the halls of Madison and in our local communities to ensure our heritage—and our current-day contributions (economic impact, environmental stewardship, and sense of community)--are strongly considered in the debates affecting our waterfowling future.

Education: “Paying it Forward”

If we truly believe that our waterfowling ethic brings significant benefits to our communities, don't we have a moral responsibility to pass it along to the next generation? Today's youth—and many young adults, simply don't have a strong connection to the outdoors. We are losing opportunities to connect with each other and with the beauty that is Wisconsin. Your donation enables WWA's youth and young adult Learn-to-Hunt programming that helps re-establish the connection to our outdoor environment.

Are you ready to help continue these important programs? Your recurring monthly donation of \$20 or more will help us sustain Wisconsin waterfowling into the next generation.

Thanks for your support—it's making a difference. WWA just celebrated its 35th anniversary of supporting Wisconsin waterfowlers. Now we need your help to tip the balance into the next 35 years. Please act today by going to wisducks.org, and clicking on “Support WWA” to make a sustaining contribution of \$20 per month—or more!

Bruce Urben
President

Bruce Ross
Executive Director

P.S. Your history with WWA makes you one of our most trusted partners in the fight to preserve our Wisconsin waterfowling heritage. Your gift will help ensure we don't go by the wayside- -as is happening in states around us— please act now to get us to our goal.