

“Making a Difference” for Wisconsin Waterfowlers

From: _____

To: President, Wisconsin Waterfowl Association

Subj: Making a difference with WWA

DRAFT

I understand WWA is in a period of growth and transition. Now as much as any time in its history, the organization and its members are looking to the Board of Directors for three things: Guidance, Energy, and Financial support.

Guidance: While it may take some time to feel comfortable with the other Directors, and with the topics with which grapple, I will review any meeting material, understand the purpose of the planned discussion, and be as prepared as possible to bring my experience and insights to bear on the decision.

Energy: I recognize WWA success depends on the Board of Directors to guide WWA’s missions and staff, and needs Directors to play an active role in furthering our success. WWA does that through a committee structure.

- I would initially like to be on the _____ Committee, where I can bring my interest and talents to bear for the good of the work for which the is responsible and ultimately, for Wisconsin Waterfowlers.

Financial support: I understand that WWA, as a non-profit, must constantly seek financial resources with which to deliver our services. Each Director is encouraged to make a personally significant contribution and find opportunities to bring new resources to WWA’s support. I understand this may take many forms in order to fulfill each director’s expectation of \$5000. I envision achieving that level by:

_____ Personal gift of \$ _____

_____ Sending a letter or email soliciting my network for a gift

_____ Selling tickets or raffles that net _____

_____ Calling donors to follow up on a mailed appeal and thank them for support

_____ Soliciting vendors for products that can be turned into net cash for WWA

_____ Other: _____

DRAFT

This opportunity to make a difference with WWA is not a contract but is simply intended to reveal how I hope to bring value to my role as a WWA Director.

Date: _____

DRAFT