

“Making a Difference” for Wisconsin Waterfowlers

From: _____

To: President, Wisconsin Waterfowl Association

Subj: Making a difference with WWA

I understand WWA is in a period of growth and transition. Now as much as any time in its history, the organization and its members are looking to the Board of Directors for three things: Guidance, Energy, and Financial support.

Guidance: While it may take some time to feel comfortable new roles and with which we are grappling I will review all meeting material, understand the purpose of the planned discussion, and be as prepared as possible to bring my experience and insights to bear on the decision.

Energy: I recognize WWA success depends on the Board of Directors to guide WWA’s missions and staff--It needs Directors to play an active role in furthering our success. WWA does that through a committee structure.

- I would initially like to be on the _____ Committee, where I can bring my interest and talents to bear for the good of the work for which the committee is responsible and ultimately, for Wisconsin Waterfowlers.

Financial support: I understand that WWA, as a non-profit, must constantly seek financial resources with which to deliver our services. Each Director is encouraged to make a personally significant contribution and find opportunities to bring new resources to WWA’s support. I understand this may take many forms in order to fulfill each director’s full financial impact. I envision achieving this by:

_____ Personal gift of \$_____

_____ Sending a letter or email soliciting my network for a gifts

_____ Establishing fundraising opportunities, selling tickets or raffles that net _____.

_____ Calling donors to follow up on a mailed appeal and thank them for support.

_____ Soliciting vendors for products that can be turned into net cash for WWA

_____ Other: _____

This is a conversation starter. I understand that this opportunity to make a difference with WWA is not a “contract”, but is intended to reveal how I hope to bring value to my role as a WWA Director.

Date: