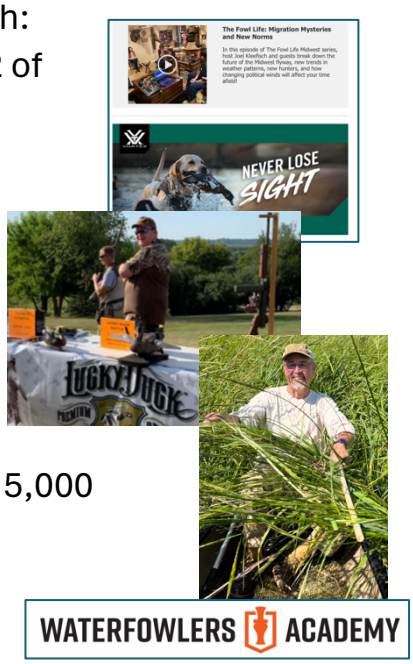
WWA 40th Anniversary Partners

Celebrate Wisconsin Waterfowl Association's fortieth anniversary by associating your brand and products with our 501(c)3 activities, raffles and communications.

WWA has been restoring wetlands, advocating for waterfowl-sensitive policies, and bringing aboard the next generation of waterfowlers since 1984. Your participation with WWA puts your products and message in front of over 16,000 members and subscribers while helping WWA expand its impact.

Opportunities. Promote your brand and products through:



- **NEWSLETTER:** Featured banner placement in up to 12 of WWA's well-received monthly e-news.
- **EVENTS:** Supporting 20+ local events ranging from banquets to sporting clay outings and golf events.
- **RAFFLES:** Supporting one or more of 20+ standalone raffles, marketed to our large digital community.
- **CALENDAR RAFFLE:** Cover placement on WWA calendar raffle that gives 4500+ purchasers 365 chances to win.
- **EXPO:** Sponsoring the Waterfowl Hunters EXPO – over 5,000 visitors last year.
- **EDUCATION:** Named sponsor of WWA's expanding hunter recruitment *Waterfowlers Academy* © initiatives.
- **RESTORATION PROGRAMS:** Title sponsor for a restoration program (wood duck boxes, rice-gathering, wetland restorations), including volunteer-led programs.

Win-Win by leveraging your product's MSRP against the cost of participation. Donations may be tax deductible.

Let's tailor a package to your budget and objectives, focused on in-kind contributions that WWA can leverage into cash while promoting your brand.

For more info, contact Bruce Ross 262-224-4949 or bross@wisducks.org.