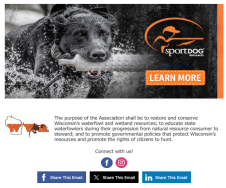
WWA 40th Anniversary Sponsorship Opportunities

All pricing assumes in-kind donations at MSRP Value, but cash also welcome



	Single	Package	12 months
E-news banner	1 @ $300	$800/3 month	$3000 / 12 months

Featured banner placement of your design in up to 12 of WWA's well-received monthly e-news (example right)

WWA website logo, link

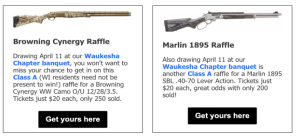
Event Champion 1 @ $500 3 @ $1300

Support up to 20 local events ranging from banquets to sporting clay outings and golf events.

Have a stand-alone raffle table with your product(s) , and marketing material you provide

Enjoy product/plcemeent and mention in lead-up marketing

WWA Website logo, link



Standalone raffles 1 @ $1200 3 @ $3000

Have your outdoor-related product featured as the top two prizes in a stand-alone raffle

Digital (and in some instances, local) marketing, of state-sanctioned on-line raffle ticket sales

At least one e-blast to WWA e-community, and 1-2 featured ads in e-news (example right)

Calendar raffle 1 @ $1200 Cover sponsor @ $5000

Single month sponsor - your brand highlighted on a given month

Cover sponsor - Your brand featured as one of 5 sponsors on the cover, and within each month's prizes

Calendar raffle sells approx 4500 each year and is heavily marketed fall of year (digitally, locally)

Have a product photo you'd like to display as that month's photo? Let's talk!

Waterfowl Hunters EXPO Call to discuss https://waterfowlhuntersexpo.com

Promote your brand and products in the various activities and marketing associated with the growing EXPO

Over 5,000 people attended last year

Expanded marketing budget

Email to discuss opportuntiies - info@wisducks.org

Waterfowlers Academy Pricing varies with partner objectives, starting at $2500

Help advance waterfowlers from newbie to passionate conservationist

Sponsor entire Waterfowlers Academy © iniatitve or individual component efforts

Component pieces include: For women, by-women learn-to-hunts, Increasing diversity LTHs, or traditional LTH programs

Newsletter education series can be sponsored, as well as academic research initiatives

Public Lands Restoration Champion Title Sponsor $10,000 Champion sponsor - $3000

Support WWA's new initiative to restore hydrology on 1.4 million acres of Wisconsin's DNR public lands

Professional: Two ecologists review property, and where restoration opportunity exists, they design and implement restorations

Professional: Signage at completion of project is a possibility, depending on site, subject to DNR approval

Volunteer: Support WWA volunteer efforts - Adopt-a-Wildlife Area program

Volunteer: Support WWA volunteer efforts - wood duck box program

Volunteer: Support WWA volunteer efforts - wild rice restoration program

Corprorate sponsors will be recognized thrupress release), project signage, and acknowledged in each WWA article on programs

Private Lands Restoration Champion Title sponsor: $3500

Support WWA's ongoing program to restore hydrology on critical private wetlands

WWA 40th Anniversary Website Makeover Patron Top = $10,000 Bottom = $4000

Support WWA's website makeover in our 40th year

Your banner and link at top of each webpage for the next year

Or your banner and link at bottom of each webpage for the next year