

2025 WWA Calendar Raffle

Sell Sheet



Thank you for being a calendar seller!!

Calendar sales generate tens of thousands of dollars annually for WWA missions. This allows us to continue our operations, which have been growing over the past 3 years.

Changes from last year:

- Price increase to \$30 => **better prizes.**
- Fewer calendars => **improved odds.**
- **Improved incentives** to reward our sellers.

Important deadlines

October 28th - 1st seller drawing
December 6th - 2nd seller drawing
January 6th - ALL STUBS and \$\$ MUST BE TURNED IN - Last Seller drawing

January 22 - First Raffle Drawing

With your help, this will be WWA's biggest fundraiser!

1. **Distribute calendars to your sellers.** PLEASE track the calendar numbers you distribute to others—then let Rob and Kelcy know. Knowing who has what calendars is one of our biggest challenges each year.
2. **Sell the calendar raffle.** It is Wisconsin's best raffle deal. The calendar cover is intended to "sell itself" but you must make the ask.
3. **Turn in stubs and money quickly.** There are many things to do once stubs and dollars are returned to the WWA office. PLEASE **DO NOT WAIT TO THE LAST MINUTE.** You can increase your odds of winning an incentive by meeting the deadlines.

INCENTIVE PRIZES

These rewards encourage:

- **sales** and
- **timely return** of the stubs.



Persons who sell ** calendars:

- **30 or more** will receive a WWA Yeti Hotshot bottle
- **150 or more** will receive a WWA Yeti soft cooler
- **For each 30 sold and submitted prior to the drawing dates above** will be one entry in three drawings for over \$1400 in prizes: Vortex binoculars, a Bruce Urban carved decoy, a Vortex Spotting Scope.

* Must also turn in stubs and money before deadline



Thank you for being a calendar seller!

**Please send stubs in a sturdy/secure envelope, with tracking to ensure receipt to:
 WWA, PO Box 427, Wales, WI**

Key Contact Information

Mike Depies – Calendar Committee Chair – (262) 352-9187 – mikedepies@att.net
 Rob Monette – Regional Director, calendar logistics – (920) 382-5261 rmonette@wisducks.org
 Kelcy Boettcher – Calendar administration – (262) 968-1722. kboettcher@wisducks.org