

December 3, 2024

Todd Schaller
Wisconsin Waterfowl Association
PO Box 427
Wales, WI 53183

Dear Todd:

The Wisconsin Department of Tourism is pleased to announce that the Waterfowl Hunters Expo has been approved for Joint Effort Marketing (JEM) grant funding. The award covers up to \$39,250.00 in paid promotional expenses.

We'll soon send you a contract agreement to sign and other important materials regarding your grant project. If you have any questions throughout the process, contact Heidi Schultz, our grants coordinator, at h Schultz@travelwisconsin.com or 608-261-6272.

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Congratulations from all of us at the Wisconsin Department of Tourism and **THANK YOU** for your spirited leadership in promoting our great state.

Warmest Regards,



Anne Sayers, Secretary
Wisconsin Department of Tourism

Wisconsin Governor Tony Evers

Wisconsin Department of Tourism Secretary Anne Sayers

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